

# Impact of current features in your product

Humane Values

+

—

**Emotional**

What we feel in our body  
and in our physical health

**Attention**

How and where we focus  
our attention.

**Sensemaking**

How we integrate what we  
sense with what we know.

**Decisionmaking**

How we align our actions  
with our intentions.

**Social Reasoning**

How we understand and  
navigate our personal  
relationships.

**Group Dynamics**

How we navigate larger  
groups, status, and  
shared understanding.

# There is an Opportunity for...

Feature Name: \_\_\_\_\_

Value Proposition: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Sketch: